

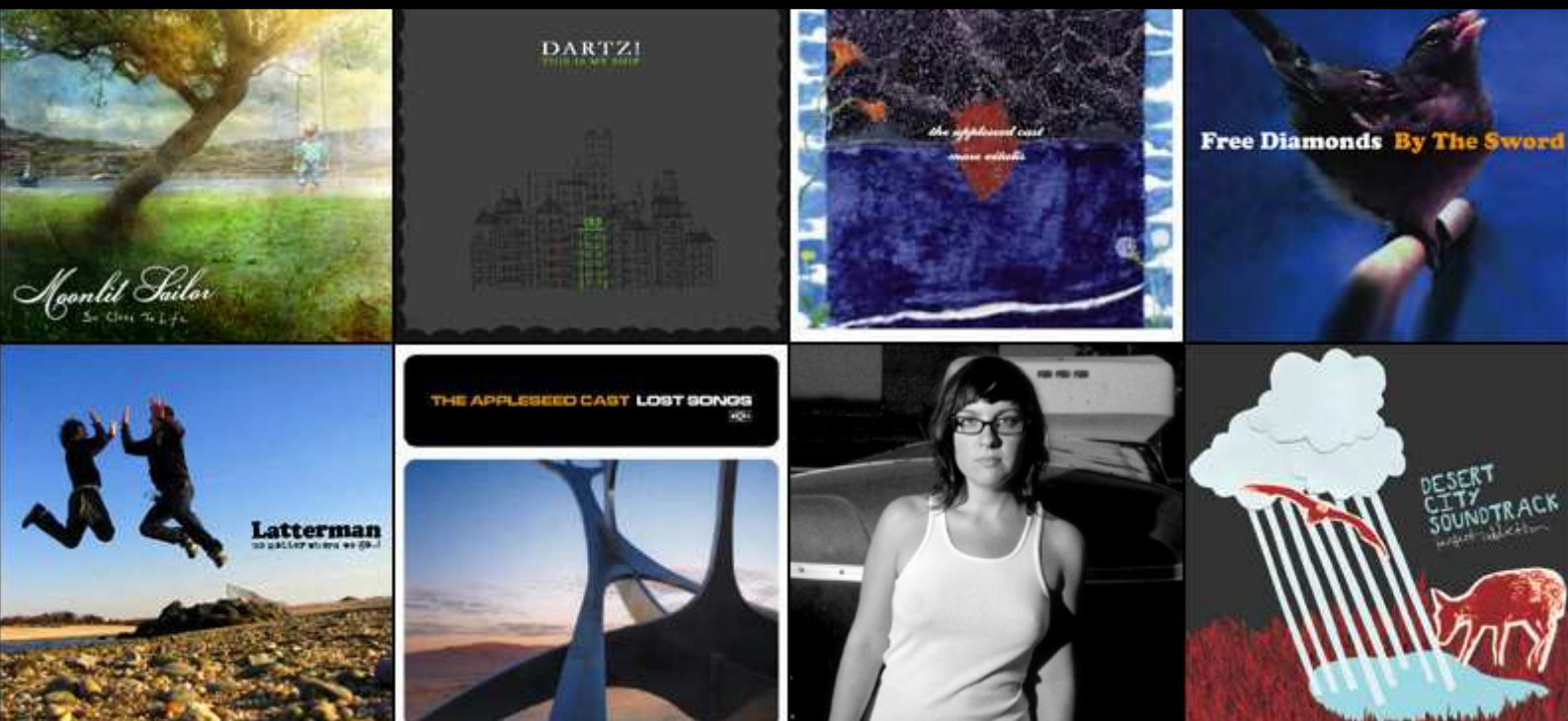


MANGOREEL

music licensing

2010 RATE CARD

www.mangoreel.com



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INTRODUCTION

Mango Reel is an exciting UK music consultancy based in the UK. Our licensing catalogue includes some of the best independent music in the industry today. We work with an exceptionally talented roster of composers and songwriters - including award-winning musicians, producers, DJs, remixers, and orchestrators.

All of our music is pre-cleared for immediate download and licensing for multimedia use. Our Rate Card allows TV producers, filmmakers, games developers, and ad agencies to realistically budget and source affordable, high quality music for their projects.

Simply select the music you want to license from our online show case, find the license type that suits your production, and contact us. We'll sort out all the paperwork and get the tracks to you straight away – leaving you to remain creative. If you can't find what you're looking for drop us an email with your search criteria and we'll prepare a playlist especially for you – with no obligation. You only pay for what you use.

GREAT ARTISTS, GREAT SONGS.... NO HASSLE!

For more information regarding our license agreements contact us by email at licensing@mangoreel.com or visit us online at www.mangoreel.com.

Regards



MANGO REEL MUSIC LTD

ADVERTISING

ALL MEDIA

Per Track

FULL CAMPAIGN	Worldwide / ALL MEDIA use including unlimited cut downs, tag ending changes, and production variations for use within all related advertisements of a similar theme for a single product.	£16,500
ALL MEDIA	Worldwide / ALL MEDIA use including TV, radio, online, physical product, or public location for a single commercial use.	£8750

TV ADVERTISING / SPONSORED IDENTIS

SINGLE CHANNEL	For use on a single terrestrial channel and/or all cable, digital and satellite in any single country.	£1250
SINGLE COUNTRY	For use on all terrestrial, digital, cable and satellite advertising restricted to broadcast in one country.	£3600
EUROPE	For use on all terrestrial, digital, cable and satellite advertising restricted to broadcast in Europe (or any other single continent).	£4350
WORLDWIDE	For use on all terrestrial, digital, cable and satellite advertising to be broadcast Worldwide.	£8700

RADIO ADVERTISING

SINGLE LOCAL	For use in radio commercial broadcast on a single digital, web, local, or region of National station.	£200
SINGLE NATIONAL	For use in commercial broadcast restricted to single National station.	£1050
FULL NETWORK	For use on a full network radio station including Nationals restricted to broadcast in any single country.	£2250

FILM TRAILERS

ONLINE / DVD	For use in film promotional trailers restricted to online or DVD	£870
RESTRICTED USE	For use in film promotional trailers with restricted broadcast on TV, online, or DVD	£2250
ALL MEDIA	For use in film promotional trailers to be broadcast on all media	£3450

OTHER ADVERTISING

CINEMA / DVD	For use on commercials run in theatres or public hire DVDs	£1050
AUDIO VISUAL (PUBLIC)	Music for publicly visible audio-visual productions	£520
ONLINE	For use in online (streaming only) commercial or viral marketing	£425

Rates are per track (excl VAT) and include all revisions, cut-downs and tag ending changes restricted to the relevant medium for a period of 12 months. The rights in each advertisement are cleared in perpetuity.

CORPORATE AND BRANDING

ONLINE		Per Track
WEBSITE	For use as background music on a Commercial website (non-advertising)	£175
NON BROADCAST	For use in non-retail audio-visual productions incl. corporate videos, training, internal promotion, educational, exhibition, music on hold.	£215
PREMIUM	For use in promotional or sponsored products such as CDs, CD-ROMs, DVDs Used as marketing promotions, give aways, or as incentives to sell goods or services.	£475

Rates are per track (excl VAT) and include all revisions, cut-downs and tag ending changes restricted to the relevant medium for a period of 12 months. The rights in each placement are cleared in perpetuity.

Usage is for corporate or commercial use excluding advertising. For rates for commercials and promotional placements please check our ADVERTISING section.

Mango Reel offers a full sonic branding and music supervision consultancy to help clients use music to develop brands. Packages can be tailored for specific projects such as complimentary or covermount products distributed as incentives or promotional items.

FILM

FEATURE FILM

Per Track

FULL BUYOUT	For use in a feature film for full theatrical release (excluding trailers) with a budget up to £3 million.	£750
FULL BUYOUT	For use in a feature film for full theatrical release (excluding trailers) with a budget over £3 million.	£1475

OTHER FILM

STUDENT	For use in a student film restricted to non-commercial broadcast for educational purposes only.	£50
FESTIVAL	For use in a film restricted to non-commercial festival use with a maximum of 100 copies / duplications.	£85

Rates are per track (excl VAT) and include all revisions, cut-downs and tag ending changes restricted to the relevant medium for a period of 12 months. The rights in each production are cleared in perpetuity.

For rates for film trailers and promotional idents please check the ADVERTISING section.

TELEVISION

Fixed rates for UK TV broadcasts

Mango Reel offers a fixed rate license for all independent production companies and producers making programmes for primary broadcast in the UK. This license includes subsequent broadcasts online, DVD, and with unlimited transmissions in perpetuity.

Our license is **£65** per 30 second unit (or part thereof).

For television broadcast outside the UK, please contact our licensing team for a competitive quotation.

VIDEO GAMES

RETAIL GAMES

Per Track

FULL BUYOUT	For use in a retail game (including console and PC platforms) limited to 250,000 copies.	£875
FULL BUYOUT	For use in a retail game (including console and PC platforms) with copies of more than 250,000.	£1575

ONLINE GAMES

STREAMING	For use in games restricted to online streaming only where no permanent copy is retained by the user (e.g. interactive games or mobile games that are 'play only')	£275
MULTIMEDIA	For use in games restricted to online streaming and single downloads with less than 1000 units.	£350

PUBLIC GAMES MACHINES

PUBLIC	For use in gaming machines in public venues such as arcades, bars or casinos	£575
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Rates are per track (excl VAT) and include all revisions, cut-downs and tag ending changes restricted to the relevant medium for a period of 12 months. The rights in each production are cleared in perpetuity.

'Retail Games' are classified as any software product that is sold commercially via CD, DVD or Download for the purposes of profit.

'Non Retail Games' are classified as low-budget, independent games, with minimum market exposure, and that are distributed online with copies of less than 1000 units.

For rates for video game trailers and promotional idents please check the ADVERTISING section.

ONLINE AND MOBILE

NON-COMMERCIAL

Per Track

WEBSITE	For use in background for personal web / WAP site	£45
WEBCAST	For use in streamed webcast, web-episode or other non-commercial streamed programming.	£45
DOWNLOAD	For use when integrated in download webcast, web-episode or other non-commercial downloaded programming.	£115

PROMOTIONAL

Per Track

RINGTONE	For use as free song for mobile either from download or mobile.	£875
TRACK STREAMING	For use in free track streaming programming, e.g. use on FLASH based streaming playlist selections and other promotional programming.	£275
TRACK GIVE AWAY	For use in free track download including use on playlist selections and other promotional programming.	£875

Rates are per track (excl VAT) and include all revisions, cut-downs and tag ending changes restricted to the relevant medium for a period of 12 months. The rights in each production are cleared in perpetuity.

Terms and Conditions

1. All prices quoted in this rate card are in pounds sterling (£ GBP) and exclude VAT at 17.5%.
2. Mango Reel reserves the right to refuse the Licensee a Licensing Agreement for any Song(s) represented in its catalogue, at its sole discretion, without prejudice or notice, or on behalf of the represented record label or artist.
3. By using the Song(s) in the Production, the Licensee agrees to be bound by the terms of the License Agreement. No rights are granted until Mango Reel receives full payment of the Fee.
4. The Licensee agrees that all information provided to Mango Reel is accurate, complete and not misleading in any material respect. The Licensee will exercise due diligence and maintain strict safeguards on all Tracks received by you from Mango Reel to prevent unauthorized use or distribution thereof.
5. The Licensee will indemnify, save, hold harmless and defend Mango Reel from and against any and all claims, demands, suits, damages, liabilities and all reasonable expenses, including attorneys' fees, against or suffered by Mango Reel with respect to any matter that arises as a result of a breach of the License Agreement.
6. The Licensee agrees that Mango Reel's cumulative liability with respect to any claims made in relation to or arising out of the Licensing Agreement on any theory or basis will not exceed the license fee paid by the Licensee for the licensed Song(s), Production Packs or other audio content.
7. Any disputes Licensee may have concerning the invoice amount, License Fee or the rights granted, including any rights to a refund, must be submitted to Mango Reel in writing, within ten (10) days of the invoice date (see Notice below), or it shall be deemed that the Licensee accepts this invoice and License as issued.
8. Unless permitted in the License, you may not:
 - a. Sublicense, re-license, rent or lease any Song
 - b. Copy or publish any Song to a network or bulletin board
 - c. Otherwise distribute or allow any Song to be distributed to or used by anyone other than the authorized users, without prior written consent from Mango Reel.
 - d. Use any Song in connection with any form of pornography
 - e. Use any Song in a libellous, defamatory, fraudulent, infringing or otherwise illegal manner
 - f. Use any Song to promote a business that sells or licenses Songs, or otherwise competes with Mango Reel in any manner
 - g. Ship, transfer or export any of the Songs into any country or use any of the Songs in any manner prohibited by any export laws, restrictions or regulations.

For further information email us at licensing@mangoreel.com or visit www.mangoreel.com.